

GREATNESS SL

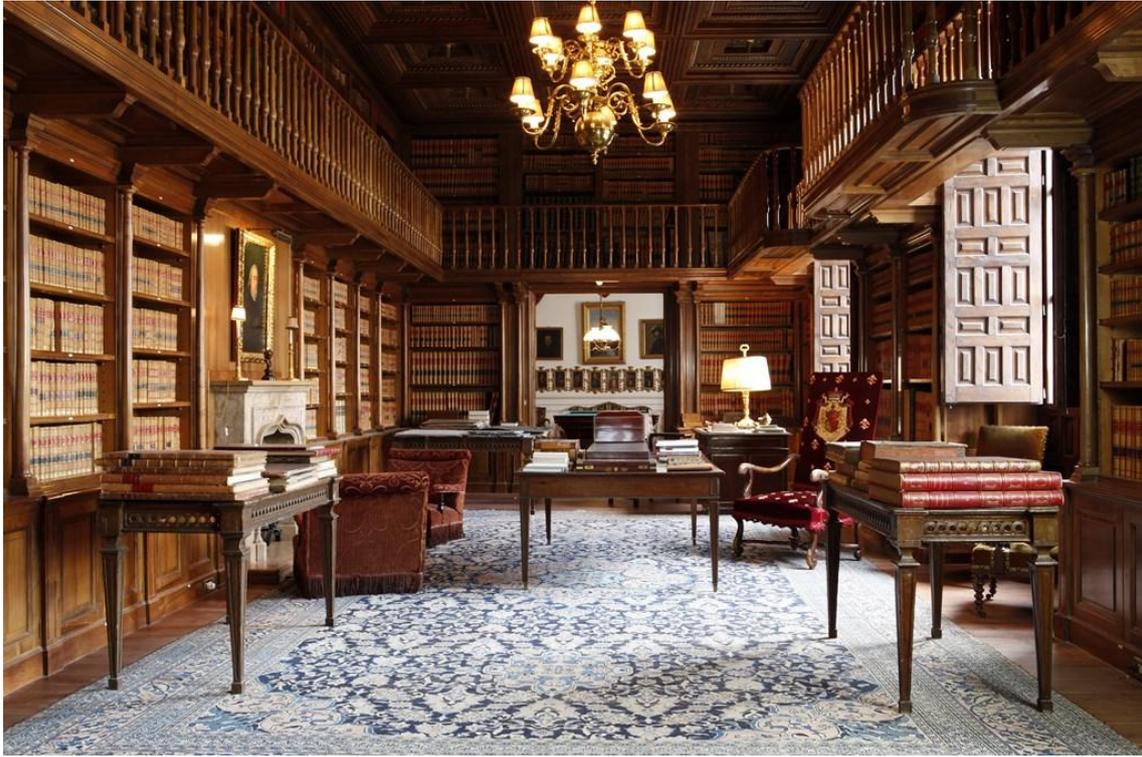
Eduardo Dato 2 Dup, 1ªA. Madrid, Spain

Tel: +34 693806678

info@greatness.es

www.greatness.es

GREATNESS – EXCLUSIVE PRIVATE HOMES, CASTLES AND PALACES IN SPAIN



Access privately the Pazo de Oca (Pontevedra) considered "The Galician Versailles" for its spectacular gardens. Celebrate a private event at the Palace of "La Granjilla de la Fresneda", acquired by King Philip II in the sixteenth century to supervise the construction of El Escorial. Stay at the Los Hornillos Palace (Santander), the mansion where Alejandro Amenábar filmed "The Others" by Nicole Kidman (2001).

All of the above is possible thanks to **GREATNESS, a unique network in Spain of houses, palaces and castles privately held that presently counts with 30 exclusive locations**. Founded in 2012 by Isabel Benjumea and Gonzalo Guinea, this organization invites you to discover the less known Spanish heritage differently.

Addressed to very high level customers, Greatness offers the opportunity to visit in a private way some of the most important properties of Spain, by organizing cultural tours guided by the best experts, private events and even offering the opportunity to stay in them.

“Spain is the second country with the highest number of sites declared World Heritage Site by UNESCO. However, much of this heritage remains hidden and unknown to the vast majority. That’s why we wanted to rescue it from oblivion and wager on it, in the most authentic way you could imagine”.

Both Gonzalo and Isabel are convinced of the importance of investing in Spain and its hidden treasures, especially in these difficult times. After some market research they saw the British model could be exported to Spain. The opportunity to place the best Spanish properties in international high-level spheres was real. So, Álvaro Fernández Villaverde, Marquis of Santa Cruz, agreed to commercialize his palace of San Bernardino, in Madrid, full of paintings by Goya, Sorolla y Madrazo. Hernando Bárcenas Fitz-James Stuart, opened the doors of two family properties: Palace House Marquioness of Tenorio, in Seville, and the Castle of Belmonte, in the province of Cuenca.

The entry price for these homes ranges from 3,000 to 5,000 €, and the owners are committed to reinvest 30% to 50% of the benefit in heritage preservation.

Isabel, CEO of the project, has left everything (World Bank in Washington DC and politics in Spain) to launch and lead her own business.



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